### 2019 Editorial Calendar

#### January*
- Field testing protocols
- Maintenance contract specifications
- Increasing revenue at your facility
- Seasonal employee alternatives
- Continuing education

Ad close: 11/28/18 | Materials due: 12/6/18

#### February (Softball Issue)
- What being a professional means
- Fertilizing sports turf: all your options
- The dirt on dirt: create a better infield mix
- Turf management and Super Bowl LIII
- Field groomers

Ad close: 12/31/18 | Materials due: 1/9/19

#### March (Baseball Issue)
- Safety first: checklist for your facilities
- Weed control 2019
- Options for rebuilding your baseball field
- Solve your drainage problems
- Irrigation improvements

Ad close: 2/5 | Materials due: 2/13

#### April
- Pest control: latest innovations and practices
- Moving across the country for new job
- Get more out of your soil testing
- Is your synthetic turf nearing end of life?
- Sprayers

Ad close: 3/6 | Materials due: 3/14

#### May
- Choosing your next grass species
- Topdressing 101
- Is your facility ready for an emergency?
- Promote your personal “brand”
- Weather-related products

Ad close: 4/3 | Materials due: 4/11

#### June
- All overseeding is local
- Plans and budgets for field renovations
- Options for moving water off fields
- Selling administration on natural turf
- Utility vehicles

Ad close: 5/7 | Materials due: 5/15

#### July (Football Issue)
- Sustainability practices and your facility
- Safety and synthetic turf update
- Post-emergence weed control
- Start saving water now
- Paints, painting and marking

Ad close: 6/4 | Materials due: 6/12

#### August (Soccer Issue)
- Moving from the field to administration
- Soil Science 101
- Hybrid turf: who’s using it where
- Leading your crew successfully
- Aeration

Ad close: 7/2 | Materials due: 7/11

#### September
- Surfaces for horse racing and equestrian events
- Prepare to justify your budget requests
- Back to school: university turf research update
- Managing special events
- Topdresser/spreader

Ad close: 8/6 | Materials due: 8/14

#### October
- The history of sports turf management
- Re-sodding mid-season
- Show the world why your fields are safe
- How to justify a salary increase in 2020
- Mowers

Ad close: 9/4 | Materials due: 9/12

#### November
- STMA Conference Preview (West Palm Beach, FL)
- Products you’ll see at STMA Conference
- Improve your communication skills
- Turfgrass calculations 101

Ad close: 10/8 | Materials due: 10/16

#### December
- Turf maintenance technology: what’s new?
- How to move up the turf management ladder
- STMA scholarship winners: where are they now?
- Improve drainage no matter your situation
- Irrigation control

Ad close: 11/1 | Materials due: 11/12

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*Bonus Distribution: January (STMA Conference, Jan. 22-25, Phoenix, AZ)*